

Statement of Baird Webel Specialist in Financial Economics Congressional Research Service

### Before

### The Committee on Banking, Housing, and Urban Affairs

United States Senate

July 28, 2009

on

Regulatory Modernization: Perspectives on Insurance

Mr. Chairman, Ranking Member,

My name is Baird Webel. I am a Specialist in Financial Economics at the Congressional Research Service. Thank you for the opportunity to testify before the Committee. This statement responds to your request for hearing testimony aiding the Committee's deliberations about modernizing the regulation of insurance. It begins with a brief introduction focusing on insurance and the recent financial crisis, and differentiating between lines of insurance. Following this is a discussion of seven broad options for the federal government's role in insurance regulation. These options should be seen as encompassing a continuum, and it may be possible to combine aspects from different options, particularly for different lines of insurance. Finally, the testimony includes a brief summary of recent proposals addressing insurance regulation at the federal level.

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### **Insurance Regulation and the Recent Financial Crisis**

As reaffirmed by Congress in the McCarran-Ferguson Act of 1945,<sup>1</sup> the primary locus of insurance regulation currently rests with the individual states. Since the passage of this act, however, both Congress and the federal courts have taken actions that have somewhat expanded the reach of the federal government into the insurance sphere. Examples of this include Employee Retirement Income Security Act of 1974 (ERISA),<sup>2</sup> which effectively federalized health insurance regulation for a large swath of the American population; various court decisions limiting the phrase "the business of insurance" contained in McCarran-Ferguson;<sup>3</sup> and the Liability Risk Retention Act (LRRA),<sup>4</sup> which preempted the ability of non-domiciliary states to regulate certain types of property/casualty insurance.

Nevertheless, the Gramm-Leach-Bliley Act of 1999 (GLBA),<sup>5</sup> which enacted the most sweeping financial regulatory changes since the Great Depression, specifically continued to recognize the states as the functional regulators of insurance. GLBA also removed legal barriers between securities firms, banks, and insurers. This legal freedom, along with improved technology, has been an important factor in creating more direct competition among the three groups. Many financial products have converged, so that products with similar economic characteristics may be available from different financial services firms with different regulators and different regulation.

<sup>&</sup>lt;sup>1</sup> 15 U.S.C. §§ 1011-1015.

<sup>&</sup>lt;sup>2</sup> P.L. 93-406, 88 Stat. 829.

<sup>&</sup>lt;sup>3</sup> See CRS Report RL33683, Courts Narrow McCarran-Ferguson Antitrust Exemption for "Business of Insurance": Viability of "State Action" Doctrine as an Alternative, by Janice E. Rubin.

<sup>&</sup>lt;sup>4</sup> P.L. 97-45 as amended by P.L. 98-193 and P.L. 99-563, 15 U.S.C. § 3901 et seq.

<sup>&</sup>lt;sup>5</sup> P.L. 106-102, 113 Stat. 1338.

Increasing competition between insurers, banks, and securities firms has played a role in increased industry demands for a wide-ranging federalization of the insurance industry. These demands have typically focused on various inefficiencies in navigating the multiple regulators in the state system as well as what some characterize as the overbearing content of some state regulation, particularly state rate and form regulation.

The financial crisis can at least partly be traced to failures or holes in the financial regulatory structure. This has given increased urgency to calls for overall regulatory changes and federal oversight of insurance. While insurers in general have appeared to weather the crisis reasonably well so far, the insurance industry has seen two significant failures, one general and one specific. The first failure was spread across the financial guarantee or monoline bond insurers. Before the crisis there were only about a dozen bond insurers in total, with four large insurers dominating the business. This type of insurance originated in the 1970s to cover municipal bonds but the insurers expanded their businesses since the 1990s to include significant amounts of mortgage-backed securities. In late 2007 and early 2008, strains began to appear due to exposure to mortgage-backed securities. Ultimately some smaller bond insurers failed and the larger insurers saw their previously triple A ratings cut significantly. These downgrades rippled throughout the municipal bond markets, causing unexpected difficulties for both individual investors and municipalities who might have thought they were relatively insulated from problems stemming from rising mortgage defaults.

The second failure in the insurance industry was a specific company, American International Group (AIG).<sup>6</sup> AIG had been a global giant of the industry, but it essentially failed in mid-September 2008. To prevent bankruptcy in September and October 2008, AIG was forced to seek more than \$100 billion in assistance from, and give 79.9% of the equity in the company to, the Federal Reserve. Multiple restructurings of the assistance have followed, including up to \$70 billion through the U.S. Treasury's Troubled Asset Relief Program (TARP). AIG is currently in the process of selling off parts of its business to pay back assistance that it has received from the government; how much value will be left in the 79.9% government stake in the company at the end of the process remains an open question.

The near collapse of the bond insurers and AIG could be construed as regulatory failures. One of the responsibilities of jobs of an insurance regulator is to make sure the insurer remains solvent and is able to pay its claims. Since the states are the primary insurance regulators, some may go further and argue that these cases specifically demonstrate the need for increased federal involvement in insurance. There are aspects of both the bond insurer crisis and AIG's failure that may mitigate the arguments for federal involvement, particularly because AIG was also regulated by the federal Office of Thrift Supervision.

#### Lines of Insurance and Federal Involvement in Insurance

The insurance industry is not monolithic, but rather very diverse, serving multiple markets. Companies range in size from multiline insurers serving the entire country to small "captive"

<sup>&</sup>lt;sup>6</sup> See CRS Report R40438, Ongoing Government Assistance for American International Group (AIG), by Baird Webel.

insurers that may insure a single company. In general, insurers fall into two broad segments: life insurers and property/casualty insurers. Some companies are organized as stock companies, whereas others operate as mutual or fraternal companies. Some companies are very large in size, whereas others are mid-size or small. Some companies specialize in large commercial accounts, whereas others write personal lines of business such as homeowners, automobile, or individual life and health policies. Still others concentrate on reinsurance, or the selling of insurance to insurance companies to assist them in spreading their risks.

#### Life Insurance

Life insurers<sup>7</sup> in general face long-term and relatively stable risks and losses. Life insurance contracts typically last decades and actuarial tables are well developed. It may be impossible to estimate which individual people are going to die in a given year, however, with a large pool, actuaries can be very accurate in projecting the overall number of deaths and thus the overall losses a life insurer will likely incur. This increases the importance of the investment side of the life insurance business to generate profits. If life insurers face solvency problems, it is likely to be a result of poor investment decisions rather than huge unexpected losses. The risks covered in life insurance are much more uniform across the country and policyholders are relatively likely to be covered by a policy purchased in a different state from their current residence. Life insurers also offer many annuity products, which combine aspects of insurance and investment products. These annuity products also represent a significant exposure to investment gains and losses for life insurance companies.

#### **Property/Casualty Insurance**

Property/casualty insurers face a very different set of economic challenges. Most property/casualty contracts are relatively short-term, often six months or one year. The risks to these insurers can be much more variable than those faced by life insurers. In some lines, catastrophic losses can occur that will wipe out years of previously accumulated premiums. Accordingly, investment returns are important to the business, but to a lesser degree than they are in life insurance. Property/casualty policies can be much more localized and tailored to specific risks in specific areas. With relatively short-term contracts, policyholders are much less likely to maintain their policies as they move from state to state. Property/casualty policies are often required by a third party. For example, purchase of state licensed auto insurance is a common requirement for auto licensing and banks often require specific insurance purchases for a property loan. The near mandatory nature of some property/casualty insurance purchases has tended to engender increased regulatory oversight and various mechanisms to ensure availability and affordable pricing for consumers.

Such differences have led to suggestions for different federal involvement for different lines of insurance. The most common proposal in the past has been to provide for a federal charter for life insurers while leaving property/casualty insurers in the state system. During the recent

<sup>&</sup>lt;sup>7</sup> Health insurers are often included within the category of life insurers. Since health insurance is largely outside of the scope of the committee's interest, this analysis concentrates purely on life insurance.

financial crisis, life and property/casualty insurers sometimes favored different government policies. Several life insurers have sought and received assistance through TARP, even going so far as to convert their corporate form to a federal bank or thrift holding company to qualify for the assistance. Property/casualty companies have generally shunned federal aid, with one industry group arguing strenuously that property/casualty insurers typically do not present systemic risk and the federal government should avoid providing assistance to them.<sup>8</sup>

### **Options for Insurance Regulatory Reform**

Seven particular options for federal involvement are presented in the following sections. These options range from minimal, or no, federal involvement to a federal takeover and complete restructuring of insurance regulation. To some degree many of these options have elements that are not mutually exclusive. Congress could take various aspects and apply them differently, for example, to different lines of insurance or to different aspects of regulation. Most of these options have been present in some form in proposals that predate the recent crisis.

### 1. Do Nothing

While insurers have unquestionably been affected by the financial crisis, the instruments and practices generally identified as driving the crisis, the outsized losses, and the bulk of the federal assistance are concentrated in other areas of the financial services industry. This may be due to good regulation, good business practices, or simply good fortune for insurers, and it may very well change in the future, but for the moment the financial crisis is focused elsewhere. It could be argued that effort and attention should also be focused on the areas in crisis. One could even go further and argue that in such a time of general market uncertainty, it is not helpful to the market to introduce additional regulatory uncertainties. "First do no harm" may be applicable to sick financial markets as well as sick medical patients. On the other hand, making regulatory changes now, before insurers might be facing failure, could help prevent such failures from occurring at all.

### 2. Create a Federal Office of Insurance Information

One of the correlates of the absence of direct federal regulatory authority over insurance has been a relative lack of awareness, information, and expertise on non-health insurance matters within the federal government. Other testimony before Congress has indicated that the Office of Thrift Supervision, which oversaw AIG, had only one insurance expert on staff<sup>9</sup> and informal inquiries have indicated to CRS that the Treasury Department does not have all that many more.

<sup>&</sup>lt;sup>8</sup> See, for example, an op-ed by the President and CEO of the Property Casualty Insurers Association of America, David A. Sampson, "Property, casualty insurers don't pose systemic risk," *The Hill*, April 27, 2009 available at http://thehill.com/op-eds/property-casualty-insurers-dont-pose-systemic-risk-2009-04-27.html.

<sup>&</sup>lt;sup>9</sup> Testimony by Max Stier, President and CEO, Partnership for Public Service, before the House Oversight and Government Reform Subcommittee on the Federal Workforce, Postal Service, and the District of Columbia, April 22, 2009. Retrieved through CQ Congressional Testimony.

This lack of information and insurance expertise has been noted before the crisis, and how large an impact it had on the crisis may be debated; however, the crisis has generally shown how important accurate information can be. Much of the market uncertainties can be traced to lack of information about specific companies' exposures to mortgage-backed securities. Lack of information on the size of and exposures to the credit default swap market has also complicated regulatory responses to the crisis. Should a significant crisis event arise involving large insurers, additional information and expertise on the issues at the federal level would likely be helpful.

Some, particularly those strongly supporting the current state regulatory system, have expressed concern that such a federal office might be essentially a precursor to an eventual federal regulator. An alternate response to address such concerns might also be to increase cooperation and communication between federal officials and the National Association of Insurance Commissioners (NAIC). The NAIC is currently a major source of information regarding insurance issues and would likely be significant source of information for any federal office. This would particularly be the case if, as was included in the proposed Insurance Information Act (H.R. 5840 in the 110<sup>th</sup> Congress/H.R. 2609 in the 111<sup>th</sup> Congress), the federal office would be largely limited to collecting publicly available data.

### 3. Harmonization of State Laws Via Federal Preemption

Most stakeholders in the insurance industry recognize the need for some harmonization, if not uniformity, of insurance regulation among the different state regulators. The NAIC has served as the primary forum for this since its founding in 1871. For harmonization to occur through state efforts, however, every state legislature must pass substantially similar legislation, a very difficult task. Federal law, however, would have the power to preempt state legislation and create such harmonization without state legislative approval. This is the approach, for example, taken by the Liability Risk Retention Act, which preempts most state insurance regulation of risk retention groups, except for regulation by the home state regulator. Application of similar principles to other areas, such as surplus lines or the licensing of agents, has been a feature of several bills in the past few years. Federal preemption of state regulation of the business of insurance is a congressional prerogative, and even the McCarran Ferguson Act which declared a policy of "the continued regulation and taxation by the several States of the business of insurance,"<sup>10</sup> recognizes the congressional authority to regulate the insurance industry.

This approach could be argued to be a "best of both worlds" approach, combining the experience and many of the strengths of the state regulatory system while ensuring greater efficiency through the ability of insurers to operate throughout the country. Much of the effectiveness of this approach, however, would depend on the specific details chosen. As an approach, it is very broad. Congress could choose to preempt specific aspects relating to a single line of insurance, or a state's entire approach to insurance regulation. Without specifics about what state laws are being preempted and what they might be replaced with, it is difficult to analyze the partial preemption approach. If one were specifically trying to address issues related to the financial crisis, it may be difficult to do so through piecemeal federal preemptions. Much of crisis

<sup>&</sup>lt;sup>10</sup> 15 U.S.C. § 1011.

management and avoidance will be a question of individual regulatory decisions, which are more difficult to address through broader preemption efforts.

### 4. Create a Federal Systemic Risk Regulator

One new regulatory option being discussed in the current financial crisis is the concept of a "systemic risk regulator." The committee has held an entire hearing devoted to the subject, so I will focus on the systemic risk regulator and the insurance system.

Given the near systemic collapse that the financial system experienced last September, the need for someone to look after the entire system may seem self-evident to some. As concepts for a systemic risk regulator have become more advanced, however, the difficulties of going from the concept of needing someone to look after the system to how this concept would work in practice have become more apparent. Particularly with regard to the insurance regulatory system, there are a number of questions to consider, including:

### Do any insurers present a systemic risk? If so, what criteria would be used to identify these systemically significant institutions?

In the past, a familiar concern was that financial institutions may become "too big to fail." In the recent crises, however, the concept of "too interconnected to fail" has also been injected into the debate. Metrics for "interconnectedness" are even less clear than those for size. Historically, insurers have generally not been considered to present systemic risks; insurers' liabilities are much more stable than those of banks and insurers have not suffered from depositor runs like banks have. The recent crisis, however, has brought a different sort of run on financial institutions, namely the withdrawal of short term credit and demand from other counterparties for collateral payments. Such a "run" brought AIG down and other insurers might be vulnerable, although none have failed since AIG.

### Who would make the decision on which institutions would fall under the systemic regulator's purview?

The state insurance regulators would most likely expect some role in the process of identifying systemically significant insurers. If the insurance regulators and the systemic regulator disagree, however, a mechanism must be in place to arrive at a final decision.

### Would a systemic regulator have day-to-day oversight over insurers judged to be systemically significant?

If it were to have day-to-day oversight, then the systemic risk regulator would be tantamount to a federal insurance regulator, which is the heart of the federal chartering debate and will be explored further later in this testimony.

### If not, what specific preemptive powers would a systemic regulator have over the state regulators' decisions?

A particularly controversial aspect of such preemptive powers may surround regulation of insurance rates. Many states require specific regulatory approval for insurance rates. If these rates were insufficient to cover an insurer's risks, thus making insolvency more likely, it could directly concern a systemic risk regulator.

# Would the systemic regulator have resolution authority over failed systemically significant institutions or would this be left to the state regulators and the guarantee funds?

The failure of large institutions like AIG and Lehman Brothers, who did not fall under existing resolution provisions as banks do, has been identified by many as a particular issue to be addressed by a systemic risk regulator. Broader federal resolution authority could, however, have a significant impact on the current system for resolving insurance company failures. Under current law, failed insurance companies are resolved by the state insurance regulators and guarantee funds. Generally, insured policy holders are paid off by the guarantee funds under certain guidelines with the guarantee funds then occupying a senior position with regard to claims on insurer assets. What position individual policyholders or guarantee funds might have under a federal resolution authority, however, is up to whatever laws would be approved by Congress. The current Treasury proposal for resolution authority does not change the current authority over insurance subsidiary assets. If the enacted resolution authority did change this, a systemic risk regulator might have an incentive to use the assets of a company such as AIG to satisfy creditors who are themselves systemically significant rather than directing these assets to satisfy policyholder claims.

### What impact would identifying particular insurers as systemically significant have on the marketplace, particularly on competitors of these firms?

Competitors of AIG today have voiced many complaints that AIG is using federal support to undercut their prices. If an insurer were identified as systemically significant, and thus presumably one that is not allowed to fail, this could give such firms a competitive advantage. If this occurs, others would presumably seek to merge or otherwise grow in size so they might gain this advantage. This could have the paradoxical effect of making a future crisis worse as more financial institutions would have the potential to spread systemic harm in the event of their collapse.

### Would being identified as systemically significant promote risk taking in these institutions, and thus make future crises more likely?

This problem of "moral hazard" is well known in the insurance industry. In order to deal with it on the individual level, insurers institute a variety of policies, such as deductibles and copayments. Identifying an institution as systemically significant implies it will not be allowed to fail, which also creates moral hazard. To address this, a systemically significant

designation could also include other policies, such as increased capital requirements or other regulatory scrutiny.

#### 5. Create a Federal Solvency Regulator

Regulation of insurers can be broken down broadly into oversight of the company's interaction with customers (market conduct or consumer protection regulation) and oversight of its future ability to pay claims (solvency or prudential regulation). In the United States, regulation of both aspects is done by the individual states. Some other countries, however, separate these functions and have two distinct agencies for the two tasks. In theory, this could allow for increased focus on both tasks as each agency only has one goal. Adapting this approach to the United States could lead to the possibility of assigning consumer protection functions to the individual states, while giving solvency regulatory powers to the federal government. Such an approach would also dovetail with some arguments already advanced in the optional federal chartering debates. Proponents of the states and one in which the states can give much more individual attention to citizens than they are likely to receive from a federal bureaucracy, while proponents of a federal chartering system cite the increased complexity of financial instruments and company balance sheets which makes solvency regulation more difficult, thus requiring additional expertise which would presumably come with a federal regulator.

The operation of such a mixed system would ideally include substantial communication and trust between the consumer protection regulators and the solvency regulators. Establishing this trust in the aftermath of a federal takeover of solvency regulation could be a challenge. Another flashpoint might be the regulation of rates, as mentioned previously. Rates have a direct impact on insurer solvency, but regulation of rates is seen by many as a bedrock aspect of consumer protection. To limit conflict between the states and federal regulators, implementing legislation would need to clarify what power the federal solvency regulators might have to overrule state regulators, or vice versa.

#### 6. Establish a Federal Insurance Charter

The debate over the possibility of a federal charter for insurers has been ongoing for the past several years with the committee hearing previously from both the proponents and opponents of the idea. A common proposal has been for an Optional Federal Charter (OFC) for insurers modeled on the dual banking system.

Current focus on the idea of a federal insurance charter dates largely to the passage of GLBA, which specifically reaffirmed the states as the functional regulators of insurance but also unleashed market forces encouraging a greater federal role. This has led to increasing industry complaints of overlapping, and sometimes contradictory, state regulatory edicts driving up the cost of compliance and increasing the time necessary to bring new products to market.

#### Arguments advanced for federal chartering have included the following:

- The regulation of insurance companies needs to be modernized at the federal level to make insurers more competitive with other federally regulated financial institutions in the post-GLBA environment.
- The recent financial crisis has shown that some insurers present systemic risk and should be regulated by a regulator with a broad, systemic outlook.
- Insurance needs a knowledgeable voice and advocate in Washington, DC.
- The current system is very slow in approving new products, putting insurers at a distinct disadvantage in product creation and delivery.
- Insurers have difficulty in expanding abroad without a regulator at the national level.
- Consumers will benefit from a greater supply of insurance and lower cost to consumers as insurance companies are forced to compete on a national scale.

#### Arguments advanced for state regulation have included the following:

- State regulated insurers have performed relatively well through the financial crisis, underscoring the quality of state regulation.
- State insurance regulators have unique knowledge of local markets and conditions and are flexible and adaptable to local conditions.
- The diversity of state regulation reduces the impact of bad regulation and promotes innovation and good regulation.
- Strong incentives, such as direct election, exist for state regulators to do the job effectively at the state level.
- A substantial and costly new federal bureaucracy would need to be created in a federal system.
- States would suffer substantial fiscal damage should state premium taxes be reduced by the federal system.
- A "race to the bottom" could occur under an optional federal charter as state and federal regulators compete to give insurers more favorable treatment and thus secure greater oversight authority and budget.

In the abstract, the federal chartering question could be simply about the "who" of regulation. Should it be the federal government, the states, or some combination of the two? In practice, however, OFC legislation has had much to say about the "how" of regulation. Should the government continue the same fine degree of industry oversight that states have practiced in the past? The OFC bills that have been introduced to this point have tended to answer the latter question negatively—the federal regulator that they would create would exercise less regulatory oversight than most state regulators. This deregulatory aspect of past and present OFC bills can be as great a source of controversy as the introduction of federal regulation itself. The question of federal involvement in insurance regulation could expand beyond the confines of insurance and instead be subsumed within a more comprehensive reform to the whole approach to regulating the U.S. financial system. General financial regulation in the United States is carried out by an overlapping set of bodies created at various periods during the past 150 years. Historically, the regulatory body was dictated by the charter of a given institution: banks were regulated by various banking regulators, thrifts by thrift regulators, insurers by insurance regulators, etc. Although GLBA aimed to refocus the system along functional lines, so that, for example, insurance regulators would regulate insurance activity whether it was carried out by banks or by insurers, regulation has still largely fallen along institutional lines. Simplification of the regulatory system is not a result that most observers would ascribe to GLBA. Even before the financial crisis, arguments were advanced that the system needed a significant overhaul, perhaps by combining overlapping institutions or completely rethinking the structure of the regulatory system. Several other countries have confronted similar policy choices in the past two decades with two regulatory models gaining favor: a "unitary" regulator and a "twin peaks" model.

A unitary model calls for a single regulator to oversee financial institutions regardless of the charter type or business activity that the institutions engage in. Such a regulator could oversee all aspects of financial activity, from systemic stability to individual institution solvency to consumer protection. Advantages of such an approach include a focus on financial regulation that avoids consumer confusion about who to call in the case of problems; clear regulatory authority over innovations in the financial system; and no possibility that financial institutions would "game the system" by playing one regulator off against another. The strengths of a unitary system when the regulator gets things right, however, are also its weakness if the regulator gets things wrong. With only one regulatory body, there are few checks and balances. If a mistake is made, it can more easily affect the whole system rather than be isolated within a particular type of institution or geographic area. Examples of countries adopting a unitary approach include Japan and the United Kingdom.

A twin peaks model typically separates the regulatory authority between solvency and consumer protection functions, with separate entities responsible for each. Such an approach arguably can offer many of the same advantages of a unitary system with relative uniformity of regulation across different financial institutions regardless of charter and an even clearer regulatory focus within each of the two regulators. Overlap between the two regulators could be minimized, but having two voices in the system offers at least the possibility of minimizing the impact of regulatory mistakes rippling throughout the system. Examples of countries adopting a twin peaks approach include Australia and the Netherlands.

### **Recent Proposals/Legislation Reforming the Insurance Regulatory System**

### President Obama's Financial Regulatory Reform Plan

In June 2009, the Treasury Department released a report entitled "Financial Regulatory Reform: A New Foundation," outlining President Obama's plan to reform financial regulation in the United States. Since the release of the overall plan, legislative language to implement various aspects of the plan has also been released. The plan is generally portrayed as a middle of the road approach to reform the overall system. It does not foresee revamping the entire system following the unitary or twin peaks model, but it would substantially change the financial regulatory system, including explicitly introducing systemic risk oversight by the Federal Reserve, combining the Office of Comptroller of the Currency and the Office of Thrift Supervision into a single banking regulator, and creating a new Consumer Financial Protection Agency.

Most of the regulatory changes under the President's plan would be focused on areas other than insurance. Most insurance products, for example, are excluded from the jurisdiction of the new federal consumer protection agency. In general, the states would continue their preeminent role in insurance regulation. Insurance regulation, however, would be specifically affected through two aspects of the President's plan, the regulation of large financial companies presenting systemic risk and the creation of a new Office of National Insurance (ONI) within the Treasury.

Systemic risk regulation would be the primary responsibility of the Federal Reserve in conjunction with a new Financial Services Oversight Council made up of the heads of most of the federal financial regulators. The powers to regulate for systemic risk enumerated in the draft legislation extend to all companies in the United States engaged in financial activities. While the draft legislation does not specifically name insurers as subject to federal systemic risk regulation, the language would seem to include them under the federal jurisdiction. Companies judged to be a possible threat to global or U.S. financial stability may be designated Tier 1 Financial Holding Companies and subject to stringent solvency standards and additional examinations. Such companies would also be subject to the enhanced resolution authority rather than standard bankruptcy provisions. While the draft language does make reference in some places to state functional regulatory agencies, it is unclear exactly how the Federal Reserve as regulator of the financial holding company would interact with the state regulators of the individual insurance subsidiaries. Under the current regulatory system, where there are some federally regulated holding companies that are primarily insurers, the federal regulators generally defer to the state insurance regulators. Whether or not this deferral would continue under the new legislation may be an open question.

While systemic risk regulation would likely apply to a relatively small number of insurers, the called-for creation of an Office of National Insurance (ONI) could have a broader impact. Unlike the similarly named office in other legislation, such as H.R. 1880, President Obama's ONI would not oversee a federal insurance charter and have direct regulatory power over

insurers. This ONI would operate as a broad overseer and voice for insurance at the federal level, including collecting information on insurance issues, setting federal policy on insurance, representing the United States in international insurance matters, and preempting state laws where these laws are inconsistent with international agreements. These functions are similar to those of the Office of Insurance Information (OII) to be created by H.R. 2609. The ONI under President Obama's plan would seem to have more authority, however, than the OII under H.R. 2609. For example, the ONI would have subpoen power to require an insurer to submit information rather than relying voluntary submissions and publicly available information.

### The National Insurance Consumer Protection Act (H.R. 1880)

Representatives Melissa Bean and Edward Royce introduced H.R. 1880 in the House on April 2, 2009.

This bill would create a federal charter for the insurance industry, including insurers, insurance agencies, and independent insurance producers. The federal insurance regulatory apparatus would be an independent entity under the Department of the Treasury and would preempt most state insurance laws for nationally regulated entities. Thus, nationally licensed insurers, agencies, and producers would be able to operate in the entire United States without fulfilling the requirements of each individual 50 states' insurance laws.

H.R. 1880 would also address the issue of systemic risk by designating another entity to serve as a systemic risk regulator for insurance. The systemic risk regulator would have the power to compel systemically significant insurers to be chartered by the federal insurance regulator. Thus, although the bill shares some similarities with past optional federal charter legislation, and would allow some insurers to choose whether to obtain a federal charter, it can not be considered purely an optional federal charter bill.

## The National Association of Registered Agents and Brokers Reform Act of 2009 (H.R. 2554)

This bill was introduced by Representative David Scott along with 34 cosponsors on May 21, 2008.

H.R. 2554 would establish a National Association of Registered Agents and Brokers (NARAB). NARAB would be a private, nonprofit corporation, whose members, once licensed as an insurance producer in a single state, would be able to operate in any other state subject only to payment of the licensing fee in that state. The NARAB member would still be subject to each state's consumer protection and market conduct regulation, but individual state laws that treated out of state insurance producers differentially than in-state producers would be preempted. NARAB would be overseen by a board made up of five appointees from the insurance industry and four from the state insurance commissioners. The appointments would be made by the President and the President could dissolve the board as whole or suspend the effectiveness of any action taken by NARAB.

# The Nonadmitted and Reinsurance Reform Act of 2009 (H.R. 2571/S. 1363)

Representative Dennis Moore and 21 cosponsors introduced H.R. 2571 on May 21, 2009, while Senators Mel Martinez, Bill Nelson, and Mike Crapo introduced S. 1363 on June 25, 2009.

These bills would address a relatively narrow set of insurance regulatory issues. In the area of nonadmitted, or surplus lines, insurance, the bills would harmonize, and in some cases reduce, regulation and taxation of this insurance by investing the "home state" of the insured with the sole authority to regulate and collect the taxes on a surplus lines transaction. Those taxes that would be collected may be distributed according to a future interstate compact, but absent such a compact their distribution would be up to the home state. These bills also would preempt any state laws on surplus lines eligibility that conflict with the NAIC model law and would implement "streamlined" federal standards allowing a commercial purchaser to access surplus lines insurance. For reinsurance transactions, they would invest the home state of the insurer purchasing the reinsurance with the authority over the transaction while investing the home state of the reinsurer.<sup>11</sup>

### The Insurance Information Act of 2009 (H.R. 2609)

Representative Paul Kanjorski and four cosponsors introduced H.R. 2609 on May 21, 2009.

This bill would create an "Office of Insurance Information" for non-health insurance in the Department of the Treasury. The Deputy Assistant Secretary heading this office would be charged with collecting and analyzing insurance information and establishing federal policy on international insurance issues, as well as advising the Secretary of the Treasury on major insurance policy issues. State laws or regulations that the head of the office finds to be inconsistent with the federal policy on international insurance issues would be preempted, subject to an appeal to the Secretary.

# The Increasing Insurance Coverage Options for Consumers Act of 2008 (H.R. 5792, 110<sup>th</sup> Congress)

This bill was introduced by Representative Dennis Moore, along with Representatives Deborah Pryce, John Campbell, and Ron Klein, on April 15, 2008.

H.R. 5792 would have amended the Liability Risk Retention Act (15 U.S.C 3901 et seq.) to allow risk retention groups and risk purchasing groups to expand into commercial property insurance, while adding requirements on corporate governance including the addition of independent directors on risk retention group boards and a fiduciary duty requirement for group directors. The bill would have required risk retention groups be chartered in a state that has adopted "appropriate" or "minimum" financial and solvency standards. It would also have

<sup>&</sup>lt;sup>11</sup> See CRS Report RS22506, Surplus Lines Insurance: Background and Current Legislation, by Baird Webel.

strengthened the current preemption from state laws enjoyed by risk retention and risk purchasing groups.<sup>12</sup>

### 2008 Treasury Blueprint

In March 2008, then-Secretary of the Treasury Henry Paulson released a "Blueprint for a Modernized Financial Regulatory Structure." Although the recent financial crisis had begun at that time, the Treasury blueprint was not primarily a response to the crisis, but instead an attempt to create "a more flexible, efficient and effective regulatory framework"<sup>13</sup> A wide-ranging document, the blueprint foresaw a completely revamped regulatory structure for all financial services. The final structure envisioned in the Treasury blueprint has been described as "twin peaks plus." The 2008 Treasury model was to ultimately create a prudential regulator overseeing the solvency of individual companies, a business conduct regulator overseeing consumer protection, and a market stability regulator overseeing risks to the entire system. As an intermediate step, it made two specific recommendations on insurance regulation. First, it called for the creation of a federal insurance regulator to oversee an optional federal charter for insurers as well as federal licensing for agents and brokers. Second, recognizing that the debate over an optional federal charter was ongoing in Congress, it recommended the creation of an "Office of Insurance Oversight" in the Department of the Treasury as an interim step. This office would be charged with two primary functions: (1) dealing with international regulatory issues, including the power to preempt inconsistent state laws, and (2) collecting information on the insurance industry and advising the Secretary of the Treasury on insurance matters.

<sup>&</sup>lt;sup>12</sup> See CRS Report RL32176, The Liability Risk Retention Act: Background, Issues, and Current Legislation, by Baird Webel.

<sup>&</sup>lt;sup>13</sup> U.S. Treasury, "Treasury Releases Blueprint for Stronger Regulatory Structure," press release, March 31, 2008, http://www.ustreas.gov/press/releases/hp896.htm.