



SUPPORT [S.J.Res. 131](#) to Protect Consumers from Deceptive Marketing when Transferring Money Overseas

In 2024, the Consumer Financial Protection Bureau (CFPB) cracked down on deceptive marketing techniques employed by remittance transfer providers and published guidance to remind these companies about their responsibility to be upfront about their fees and the time it takes to deliver transfers. But in a rule submitted to Congress, the Trump CFPB rescinded that guidance and made it easier for remittance transfer providers to deceive consumers about the speed or cost of a transfer.

Senator Gallego's joint resolution of congressional disapproval (JRD) would undo the Trump CFPB decision and restore the earlier rule: "Deceptive Marketing Practices About the Speed or Cost of Sending a Remittance Transfer."

Endorsers: National Consumer Law Center (on behalf of its low-income clients), Consumer Federation of America, Center for Responsible Lending, Protect Borrowers, Americans for Financial Reform, National Community Reinvestment Coalition

Key Points

- **Remittance costs are rising.** A remittance transfer is an [electronic transfer](#) of more than \$15 by an American consumer to people or entities in foreign countries. A 2024 study revealed that remittance fees increased by 8% from 2022, totaling more than [\\$13 billion per year](#). These increasing costs may be driven in part by junk fees on these transfers.
- **Remittance transfer companies sometimes make misleading claims about the lack of a fee or the speed of a transfer.** This harms consumers who get slapped with an unexpected junk fee or have to wait longer than promised for a remittance transfer.
- **The Biden CFPB issued guidance to crack down on deceptive marketing about remittance transfers.** In 2024, the CFPB issued a [circular](#) outlining the ways remittance transfers providers can violate the prohibition on deceptive acts or practices in the Consumer Financial Protection Act (CFPA). The CFPB stated that it may be deceptive to: market transfers as being delivered within a certain time frame when transfers typically take longer; market transfers as "no fee" or free when there is a fee associated with the transfer; or market promotional fees without clarifying the limitations.
- **The Trump Administration withdrew this commonsense guidance, and this JRD seeks to restore it.** Although underlying statutes like the CFPA continue to prohibit abusive acts, the Trump Administration's rescission of this guidance signals to bad actors that they may have leeway to engage in deceptive marketing about remittance transfers without fear of facing any real consequences from the current CFPB. It is critical for Congress to restore the earlier guidance.